Online social learning platforms

An online social learning platform is a solution that organizations can use to create, manage, and deliver training programs. Such platforms are structured on the same way as social media platforms such as Facebook or LinkedIn. The fundament behind this platforms is that learning is a social process.

Different social features such as discussion boards, video classrooms, blogs, forums… enable trainees to interact with each other and form communities of learners.

Social learning platforms are less suited for situations when one needs immediate help or for acquiring of new, in-depth information.

Why using online social platforms as learning technology

- They are a good medium to exchange information quickly and to collaborate anytime and anywhere
- Trainees can practice effective communication and social skills, and give feedback to each other.
- Trainees never feel isolated during their learning experiences and make personal, positive connections with the peers.

Advantages:

- Allows sharing knowledge and ideas with other trainees and trainers
- Allows practicing of communication and social skills
- Increases sense of belonging to a group
- Makes time and place independent collaboration possible
- In-depth discussions on forums (can increase confidence)

Less suited for:

- Less suited for mastering learning contents
- A moderator can be necessary for stimulating the communication, bringing interesting discussions to the attention, adding new contents regularly, etc.
- Social media and computers are not for everyone accessible

Want to learn more about the right tools for you? Fill in the decision tool and find out which tools will serve your goals.